

St. Jude Feasibility Study Results

This document is an abbreviated version of the Feasibility Study Report that was shared with Parish Leadership on August 2nd, 2022.

St. Jude retained Our Sunday Visitor to conduct a Feasibility Study for a major fund-raising campaign. Our Sunday Visitor conducted the Feasibility Study over a three-week period between May 23rd and June 12th. The findings of the Feasibility Study form the basis of this report and the recommendations are based on the experience of Our Sunday Visitor in the field of non-profit, Catholic Parish fundraising and development.

Twenty-three (23) personal interviews were conducted with parishioners from St. Jude. This is a fine response with those interviewed providing helpful and candid answers to the questions asked, as well and providing additional insights to the parish and the community of New Lenox IL.

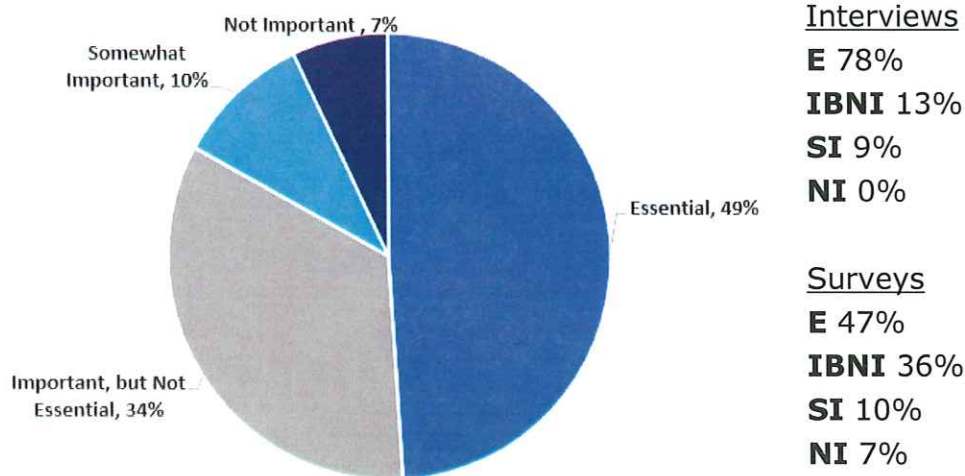
Additionally, an In-Pew Survey was conducted at all Masses the weekend of June 11th & 12th, 2022, to be completed by those families in attendance. There were four hundred and seventy-one (471) surveys completed and returned.

Results from the Interviews and surveys:

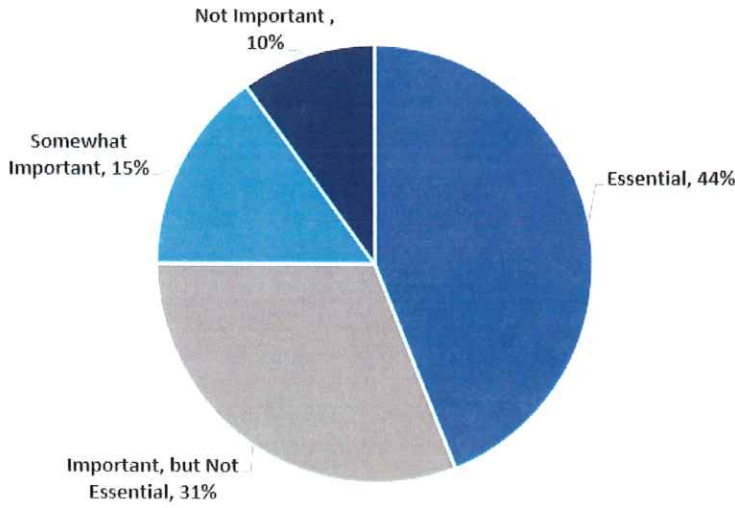
Please indicate your feelings regarding the projects at your parish.

(**E**-Essential, **IBNE**-Important But Not Essential, **SI**-Somewhat Important, **NI**-Not Important)

- A.** Create three large meeting rooms for parish ministries and parishioners. Create a large multipurpose room for both the parish and school.



B. Create new maintenance room in a better location.



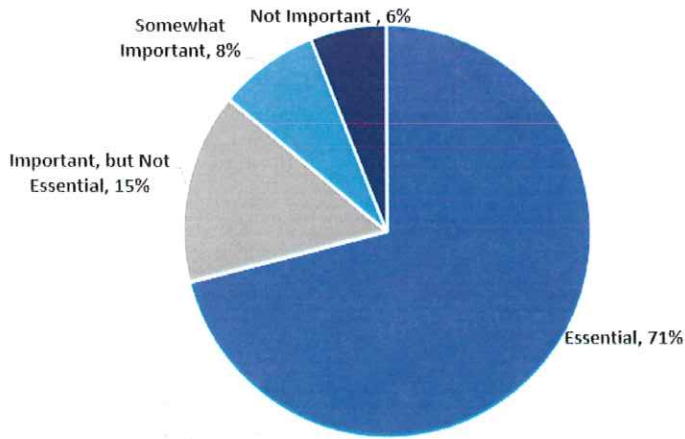
Interviews

E 65%
IBNI 26%
SI 9%
NI 0%

Surveys

E 43%
IBNI 31%
SI 16%
NI 11%

C. Create a new school entrance on south side of campus, thus improving pick-up drop-off and school security.



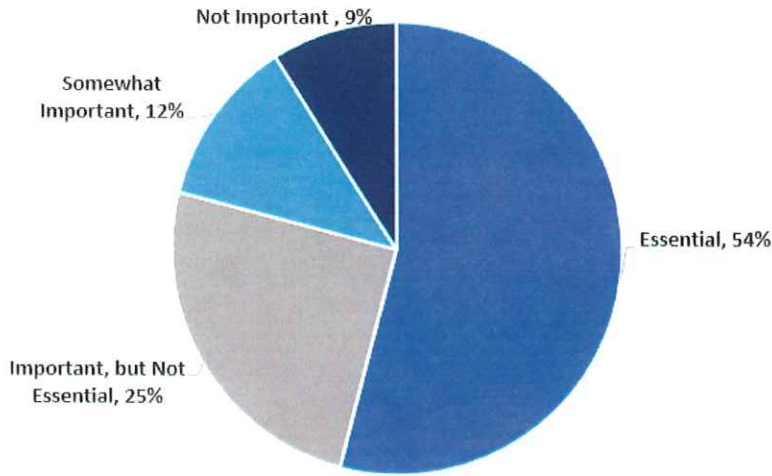
Interviews

E 78%
IBNI 17%
SI 4%
NI 0%

Surveys

E 71%
IBNI 15%
SI 8%
NI 7%

D. Create additional dedicated space for preschool and kindergarten.



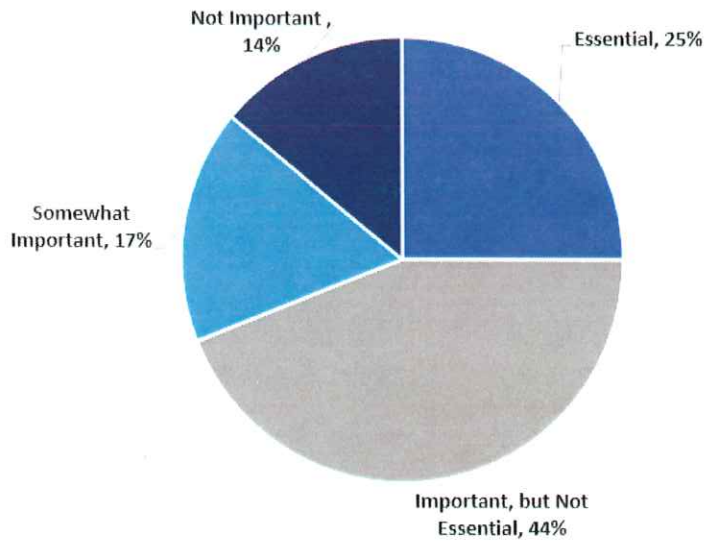
Interviews

E 52%
IBNI 39%
SI 9%
NI 0%

Surveys

E 54%
IBNI 25%
SI 12%
NI 9%

E. Modernize and improve aesthetics of buildings and grounds.



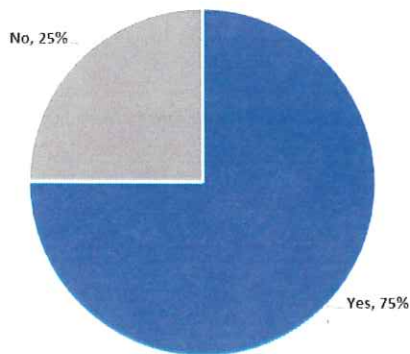
Interviews

E 22%
IBNI 65%
SI 13%
NI 0%

Surveys

E 25%
IBNI 43%
SI 18%
NI 15%

To complete the projects we will need to raise \$5,000,000. Are you in favor of a Capital Campaign to help meet this financial commitment?



Interviews

Yes 95%

No 5%

Surveys

Yes 74%

No 26%;

Overall, the majority (75%) of total interviewees and survey respondents are in favor of launching a campaign for the proposed projects. This is an important finding, as well as a strong indicator of success. The parishioners see themselves as committed to the idea of keeping the facilities in good repair and ensuring the vital maintenance is completed. Church leadership should feel encouraged that there is such significant support for the projects outlined during the Feasibility Study process

Our Sunday Visitor recommends that St. Jude begin a capital campaign if the Fall of 2022.

Should you have any questions please contact Father Basler in the parish office.

Thank you.